



# Guy♥Types

From the best-selling author of the classic  
relationship book LoveTypes

## 4 WAYS TO FIND THE LOVE OF YOUR LIFE

DR. ALEXANDER AVILA

# GuyTypes

## TABLE OF CONTENTS

**Chapter 1:** Meeting Your GuyType: The Love of Your Life

**Chapter 2:** What is Your Love Temperament?

To Thine Own Self Be True

**Chapter 3:** The Meaning Seeker (NF): Guys Who Do It with FEELING and INTUITION

**Chapter 4:** The Knowledge Seeker (NT): Guys Who Do It with INTUITION and THINKING

**Chapter 5:** The Security Seeker (SJ): Guys Who Do It with SENSATION and STRUCTURE

**Chapter 6:** The Excitement Seeker (SP): Guys Who Do It with SENSATION and SPONTANEITY

**Chapter 7:** The Twist of Introversion(I) / Extraversion(E): Why Your Guy's Social Energy Level Can Make a Big Difference

**Chapter 8:** Personality Networking: How to GuyType Your Dates and Find Mr. Right

**Chapter 9:** How to Date Outside Your GuyType and Live Happily Ever After

**Chapter 10:** Putting it All Together: Your Blueprint for Finding Love

**Appendix:** ONLINE RESOURCES TO MEET YOUR IDEAL GUY

**About DR. ALEXANDER AVILA**



# Chapter 1:

## Meeting Your GuyType: The Love of Your Life

### ARE ALL THE GOOD ONES TAKEN?

Have you ever asked yourself the question, “Where have all the good guys (potential soul mates) gone?” Maybe they’ve all disappeared to some remote island. Or, they’re all married. Or, maybe, they just don’t make good guys anymore.

There’s another possibility: Your ideal man—the love of your life—is waiting for you, right there under your nose. He has been nearby all this time. The only thing you need to find him is a psychological map—a love finder that will tell you exactly where he is located and how to win his heart.

This psychological love finder is called GuyTypes.

GuyTypes is a simple, yet scientifically proven approach, to finding your ideal man for a long-term relationship or marriage. It is a streamlined, user-friendly adaptation of my classic LoveTypes system (over 40 million followers), based on a unique application of personality type compatibility. I’ve worked on love compatibility for a long time, and I’ve come up with a research-tested way for you to find your ideal guy using a method that’s practical, powerful, and profoundly simple.

In *GuyTypes*, you will learn which GuyType, or romantic personality type, is most compatible with you in a long-term relationship or marriage. GuyTypes is a quick, fun, and effective way to instantly pinpoint the love of your life—it will teach you a new approach to develop a winning relationship that stands the test of time.

Have you ever met a guy you thought was cute and wonderful, only to find out later that he was all wrong for you? It happens all the time, because long-term compatibility is not something that you usually see suddenly and easily, unless you know exactly what to look for.

In my 20 years of research and training with singles looking for love, people always ask me if I believe in soul mates. My answer is “YES.” Fundamentally, a soul mate is a guy who is compatible with you in a deep way—who has a personality similar to yours, and who resonates with your style, so there is a maximum of harmony and a minimum of conflict.

No, you don’t have to be exactly the same. You can have surface differences; he can like bowling, and you can like opera. But, at the very core of your personalities, you share a like-mindedness in your values, life perspective, goals, and desires in life. That is called being

compatible, and is the best research-proven way to build a happy and successful long-term relationship.

## **THE EVOLUTION OF LOVETYPES COMPATIBILITY**

In the 1940's and 1950's, a mother and daughter team created the most popular personality test in the world today—the Myers-Briggs Type Indicator®—based on Carl Jung's Psychological Type theory (Thinker versus Feeler; Introvert versus Extravert, etc.).

In the early 1990's, I developed the LoveType system (later published in 1999 as LoveTypes), in which singles could find their most compatible mate by classifying them based on the 16 Myers-Briggs/Jungian Types. There are 16 unique LoveTypes, and there is typically one or two LoveTypes who are most compatible with each person (e.g. Idealistic Philosopher with Mystic Writer). Based on years of extensive research with happily married couples and the 16 LoveTypes, LoveTypes teaches readers how to identify and develop a relationship with their most compatible soul mate.

The book is recognized as a classic bestseller, and is currently being used by over 40 million singles worldwide to find a compatible partner. Every day, I receive success stories of happily married couples who have used the LoveTypes system to find love and happiness.

Over the last 20 years, I've seen how much the dating world has changed. The internet and mobile technology have revolutionized the way singles meet and interact. Also, singles have become more time-crunched and less patient with the traditional ways of finding a romantic partner. They want to find a compatible long-term partner quickly, smoothly, and effectively.

To help you reach your love-finding goals in today's social networking world, I've written GuyTypes. Working hand in hand with my proven LoveType system, GuyTypes breaks new ground by combining social networking with psychological (Myers-Briggs) type to help you find your ideal man. In a fun and effective approach to dating, you learn how to quickly GuyType potential dates—classifying guys into one of 4 personality groups—so you can determine love compatibility and begin to develop a long-lasting relationship.

In the GuyTypes approach, these are 4 steps to developing a romantic relationship with your ideal Guy:

- 1. Discover and Embrace Your Unique LoveTemperament (Romantic Style)**
- 2. Learn Which of the 4 GuyTypes Is Best for You**
- 3. Use Personality Networking (GuyTyping) to Meet Your Ideal Guy**

#### 4. Date and Develop a Winning Relationship with The Love of Your Life

### **STEP 1: LOVING THE REAL YOU: DISCOVER AND EMBRACE YOUR UNIQUE LOVETEMPERAMENT**

Your first step in finding love is to determine your LoveTemperament—your unique way of interacting with the world of relationships. There are four unique LoveTemperaments, or romantic personality styles: Meaning Seeker, Knowledge Seeker, Excitement Seeker, and Security Seeker. Your LoveTemperament determines which GuyType is most compatible with you—the type of man who has the most natural affinity and compatibility with you. When we refer to your romantic style, we will use the term, “LoveTemperament.” When we refer to your ideal man’s romantic style, we will use the term “GuyType.” For the most part, your best match is someone who shares your same personality type. For example, if you are a Knowledge Seeker LoveTemperament (you value intuition and thinking), then your best match is a Knowledge Seeker GuyType—a brainy, intellectual, kind of guy who wants to make a big contribution to the world.

Here are the 4 LoveTemperaments:

\*Meaning Seeker (NF): 19.2% of the female population: You are strong in Intuition (give yourself an “N” for Intuition) and Feeling (give yourself an “F” for Feeling). You see the world through your Intuition and Imagination; you make decisions based on your feelings and how something will impact a relationship. You enjoy psychology, philosophy, spirituality, the arts, and finding the meaning in life.

\*Knowledge Seeker (NT): 5.9% of the female population: You are strong in Intuition (give yourself an “N” for Intuition) and Thinking (give yourself a “T” for Thinking). You see the world through your Intuition and Imagination; you make decisions based on your logic and analysis. You enjoy seeking information, knowledge, and wisdom—you’re attracted to topics related to science, politics, and business.

\*Security Seeker (SJ): 49.5% of the female population: You are strong in Practicality (Give yourself an “S” for Sensory/practical) and Structure (give yourself a J for Judging—or structured like a judge). You see the world in a realistic and concrete way; you prefer an organized, structured, schedule-focused, and time-oriented lifestyle.

\*Excitement Seeker (SP): 25.3% of the female population: You are strong in Practicality (give yourself an “S” for sensory/practical) and Spontaneity (give yourself a “P” for Perceiver, which means spontaneous). You see the world in a realistic and concrete way; you prefer a free-flowing, spontaneous, and flexible lifestyle (not too structured or time-sensitive).

If you’re not entirely sure what your LoveTemperament is (you might see yourself in more than one), you will find out, soon enough. In Chapter 2, you will learn how to identify your LoveTemperament, and understand which GuyType is best for you. By asking yourself a few

questions, or making a few observations of your daily habits, attitudes, and perspectives, you can determine your LoveTemperament.

Although it's important to identify your LoveTemperament, you also need to learn how to understand, embrace, and “own” your unique personality—the essence of your nature. Many times, we try to adapt ourselves, and change, for the sake of someone else. This rarely works because we end up feeling resentful, frustrated, and disappointed. If a guy doesn't love you the way you are, he won't love you if you are being less than you are (inauthentic to your true self).

## **STEP 2: LEARN WHICH GUYTYPE IS BEST FOR YOU**

Imagine that you walk into a party with four different rooms. Each room has a certain type of guy—a particular personality style. You have the fun-loving charismatic type in one room. You have the brainy, power-seeking type in another. In still another, you have the family type of guy, and in the last room, you have the artsy, philosophical type. All the men are attractive; all of them have their charm.

Which one do you choose as your lifelong mate?

If you are self-aware and understand your own LoveTemperament, you will likely seek out, and choose, the guy who is most compatible with you—the one who resonates with you at the deepest level of your personality and soul. This is the man who shares the most similarities with you, in the important core values and preferences of life. In Chapters 3 through 6, you will learn intimate details about each of the 4 GuyTypes—what's wonderful about each (and what's not), and how to win his heart, as well as what kind of a lover (including an analysis of his likelihood of cheating), husband, and father he will make.

Here's a sneak peek at the 4 GuyTypes you can choose from (pay special attention to the type who matches your own LoveTemperament style). Also, note that the percentages of the romantic types differ somewhat for females and males in the population.

**Meaning Seeker (NF):** 13.5% of the male population. He's the kind of sensitive guy you've been looking for, but don't know where to meet him. He will talk to you about feelings (finally, a man who shares his emotions), enjoy that romantic comedy or theatre production with you, and hug and hold you after making love. Yes, he is Intuitive and Sensitive, and often creative.

**Knowledge Seeker (NT):** 14.8% of the male population. He is the super smart guy who is likely to make millions with his next invention or big idea. He is a Brainiac who is attractive because of his intelligence and problem-solving abilities. He can engage you in theoretical and philosophical discussions, and solve almost any problem you can think of. He is always super-interesting and insightful.

Security Seeker (SJ): 43.1% of the male population. You've found your rock: steady, reliable, security-conscious, traditional, and family-oriented. This is the type of guy who will marry you for life—he is the straightforward, no-nonsense man who means what he says, and says what he means. He is the type of guy who can be your ideal provider, protector, and companion—a loyal husband and loving father for your children.

Excitement Seeker (SP): 28.6% of the male population. Get ready and fasten your seatbelts—the fun is about to begin. This guy was made for your fun, excitement, and adventure. He can take you on a safari to Africa, or dance with you all night at the hottest hip hop club. No matter his age, he has a youthful appearance and demeanor, and his goal is to cram as much fun, laughter, and enjoyment into your life together as humanly possible.

Although all of the GuyTypes have appealing elements (as well as drawbacks), you are more likely to be successful in finding a compatible partner if you date within your own LoveTemperament. As an Excitement Seeker, for example, you are most suited to be with a fellow Excitement Seeker. Of course, you can—and should—have acquaintances and friends from all the GuyTypes (it's good to have friends from different GuyTypes because they can offer you a different point of view).

### **STEP THREE: FIND THE RIGHT GUYTYPE FOR YOU THROUGH PERSONALITY NETWORKING (OR GUYTYPING)**

Now, comes the fun part—step 3: Personality Networking, also known as GuyTyping: Going out in the real world (or using online or mobile technology) and finding the right guy for you based on his GuyType—his unique romantic personality type.

Once you get into it, you will love Personality Networking because it is an organic approach to meeting a soul mate. In Personality Networking, you will discover the GuyType (romantic style) of that cute church guy you always run into, or that sexy Facebook friend you exchange messages with. Using the GuyType mate selection tools, you will determine whether you share the same romantic style (you are more compatible if you do), and you will learn how to win his heart and have a great relationship with him. If, for example, you're a Knowledge Seeker (you prefer Intuition and Thinking), you want to find a guy who is also a Knowledge Seeker (Knowledge Seeker GuyType). When you are both Knowledge Seekers, you will enjoy a more balanced, fun, loving, and smooth-flowing relationship because you're with someone who matches your style.

How do you find the right GuyType through Personality Networking? There are various ways to do it. Here are a few approaches:

**Join the Right Personality Network:** In this approach, you will join the Personality Network, or community (online or offline) that matches your LoveTemperament. If, for example, you are a



Meaning Seeker, you will join a Meaning Seeker Network of like-minded individuals who share Meaning Seeker values, goals, and deep-seated psychological preferences. In Chapter 3, you will learn about the Meaning Seeker Networks—the places, activities, and groups you can check out to meet your Meaning Seeker (think philosophical, humanitarian, and charitable causes or movements such as The Humane Society and Greenpeace, as well as self-help book signings, art gallery openings, spiritual lectures, etc.). In the Appendix, you will find a comprehensive list of online Meaning Seeker Networks. From within your niche-tailored Meaning Seeker personality network, you will pinpoint and attract the ideal Meaning Seeker guy for you for a long-term relationship or marriage. The same approach applies if you are an Excitement Seeker, Knowledge Seeker, or Security Seeker.

**GuyType Profiling:** If you are more of an Introvert (like to do things on your own) or independent type, you may not be interested in joining any groups or communities, and you may want to avoid online dating. Instead, you like to meet guys on your own, or in the natural course of your daily life. You will learn special techniques and strategies for instantly identifying your ideal guy. Drawing from years of research and practical application into people-reading skills, Chapter 8 will teach you some of the techniques that law enforcement psychological profilers use to identify their target—except in your case, you will be romantic profiling, and your goal will be to find your loving mate (not to catch the “bad guy”).

You will learn how to use “micro-interactions”: Asking a few simple questions, or making a few basic observations, to instantly identify your compatible GuyType and initiate a relationship with him. For example, if he uses a lot of emoticons and posts a bunch of his creative ideas on Facebook, he is likely a Meaning Seeker (Feeler and Intuitive). If you are a Meaning Seeker, too, then he is likely compatible with you, and you can start a conversation based on mutual interests and life perspectives.

**Affinity Wings:** Maybe you don’t have the time or energy to find love on your own. If that’s the case, Chapter 8 will outline how you can ask friends (or you can hire someone) to act as your “Affinity Wing.” An Affinity Wing is someone who can meet your GuyType candidates for you and introduce you to them.

When you engage in Personality Networking, you will have a much bigger pool of like-minded guys to choose from, and you will find the one who meets your other criteria for a love partner, such as physical attractiveness, education and income level, religious preferences, and so forth. Since you are now in the right pool of candidates based on personality compatibility, your failure and frustration rate will decline significantly, and your likelihood of finding a compatible life partner becomes much greater.

## **STEP FOUR: DATING AND DEVELOPING A WINNING RELATIONSHIP WITH YOUR GUYTYPE**

Once you know your LoveTemperament (and identify which GuyType is compatible with you), and have met your ideal love candidate, your final step is to initiate and create a lasting relationship with him.

In the upcoming chapters, you will learn how to communicate in your ideal Guy's personality language—if he is a Knowledge Seeker (your compatible type if you are a Knowledge Seeker), for example, you will talk about science, technology, history, philosophy, politics, and abstract/esoteric topics that stimulate his intellect and thirst for knowledge. As you gain rapport, trust, and confidence with him by talking about, and doing, the things both of you resonate with, you will gradually draw him closer to you—increasing the interest, attraction, and love both of you share. Eventually, you will win his love (and he will win yours), and you're on your way to a great relationship.

Additionally, you will read about how to maximize your sexual relationship with him, what to expect in a long-term relationship/marriage with him, and what kind of a father he will make based on his GuyType. Knowing what kind of a father he will be is important if you want (or have) children, and even if you don't, his "fatherness" (nurturing and fatherly ability) will tell you a great deal about his character as a potential mate.

As an added bonus, you will learn how to determine a guy's social energy style—is he an Introvert (he gets energy from his own thoughts) or Extravert (he gets energy from other people)? You will learn how to quickly classify him as an Introvert (he may have very few Facebook friends, for example) or Extravert (he likely has a ton of Facebook friends), and you will know how to interact with him, and what to expect from him in a relationship based on his social energy style.

## **DO OPPOSITES ATTRACT?**

Many times, students and readers ask me, "Do opposites attract?" Then, they tell me the story of a friend or relative who married (happily) someone who was totally opposite to them. My response is this: "Actually, research shows that similar personalities tend to attract, and work out better, in the long run. Opposite personalities in relationships usually succeed in one scenario—in the movies (especially romantic comedies). She's a Harvard sociologist, and he's a homie in the hood. They meet in the inner city while she's doing a research project, and they fall in love. They fight (she almost gets killed), they make up, and at the end of the movie, they get married, and live happily ever after. Now, in the real world, what do you think could happen in 5 years when they realize they really have nothing in common? Probably, a split." In truth, romantic movies thrive on personality differences because conflict is what drives a story. However, in the real world, a lot of conflict, and major differences, can tear a couple apart. Typically, it's deep core similarities in vision, perspective, and values that keep a couple together and bring harmony and love into their relationship. So, yes, opposites may seem to attract, but similarities (in core values) usually keep couples together for the long run.

## **GUYTYPES BRINGS FUN AND SUCCESS TO YOUR DATING LIFE**

With GuyTypes as your love finding map, you will enjoy these benefits:

\*You will develop Personality Clout: By identifying and embracing your own romantic personality type, you will have instant dating confidence. You will be able to more clearly define and project your special personality traits to attract the right GuyType for you. Instead of falling into the classic trap of changing yourself to try to impress a guy, you will use a different strategy. You will become intentional about being your best self—as a result, the guy who resonates with your style will be naturally drawn to you.

\*You will no longer be frustrated with trying to screen out incompatible dating prospects: Instead, you will quickly identify the four GuyType romantic personalities. You will enjoy observing and analyzing cute guys to see which one has soul mate potential based on his unique GuyType. Your love life is a heck of a lot more fun when you can put on your 3-D glasses and instantly see through the facades into the real personality of the attractive guy you're interested in.

\*You will enjoy instant bonding and communication; you will eliminate rejection: Because you know you're in the right Personality Network, you will eliminate the awkwardness and rejection of trying to win over guys who are simply not your type. You will know the language of your ideal guy (you speak the same language), and you will become more comfortable talking to him in a fun and intriguing way to gauge compatibility, and to develop his interest and attraction toward you.

\*You will stop wasting time and get instant results: You quickly screen out the “Nahs” (incompatible guys) and find the “Yeahs” (the compatible ones). You save your most important commodity—TIME—by efficiently focusing on the guys who are most likely to be compatible with you.

\*You will finally enjoy Mistake-Free Dating: You will select the right love partner because you know which type you are, and which GuyType is most compatible with you (and you will know how to find him by being in the right Personality Network and asking the right questions). You will avoid the pain of break-ups and divorce because you will select wisely based on your unique personality compatibility.

\*You won't have to look for great dating prospects when you use the GuyTypes approach—they will come to you: When you put your GuyTypes game plan into play, you will naturally attract the right (compatible) guy to you—effortlessly, and in a fun way.

\*You will find the love of your life and create the marriage and family life you've dreamed of. In the end, you will embark on your grassroots GuyType Finding Campaign.

The results will be stunning.

You will have all the tools you need to find, win, and keep the love of your life—your ideal GuyType—the man who will be compatible with you in a long-term relationship and marriage—the special man who will bring health, joy, and happiness into your life.

It's your time now: Get ready to meet the GuyType of your dreams.

**FIND THE LOVE OF YOUR LIFE**

**BUY GUTYPES NOW, CLICK HERE: <http://www.guytypes.com/my-books/>**

